

L-POS™

POS software that understands you

Liquor, Beer & Wine stores

Liquor retailers who run successful businesses have learned to keep well-stocked shelves full of fast-moving and profitable items. They also have effective shrink control and keep a close eye on their supplier relationships. The most successful liquor retailers know that when customers can find the products they want and check out of the store without waiting they will come back time and again.

L-POS provides you with comprehensive tools that provide fast, simple and secure point of sale transactions. **L-POS** allows you to spend more time with your customers by keeping track of how many cases of wine you need to order or which wine Mr. Smith purchased during his last visit.

- **L-POS** can help you simplify inventory tracking by telling you what sells and what doesn't. Keeping what does sell well-stocked and setting up promotions to move the slower items will help increase your inventory turns.
- **L-POS** records the purchases of customers and allow you to review those orders directly from the POS operation. This means that you will know which red wine Mr. Smith enjoyed so much last month.
- Speed up your check-out process by making it easy for your operators. **L-POS** screens can be configured specifically for your operation. High speed IP based connections for debit and credit card processing is one example of how your customers will save time at your check-out counter.

Here are a few of the paybacks you get with the **L-POS** system for your liquor store:

Help your customers enjoy their visit

- The intuitive POS interface allows store clerks to understand how to process transactions immediately and provides access to customer information that lets them sell more effectively.
- By using the transaction history you will be able to interact with your customers and offer them advice based on their previous purchases. The system provides receivables tracking and volume discounts to special customers.
- The fully independent system means that your POS continues even if the network has failed. Features like suspend and resume, retroactive discounts, on the fly customer account entry and clean receipt make life easy for the customer and the cashier.
- Use the technology to its potential by creating customized promotion messages and placing store logos on receipts. You have up to 15 lines of message text for the top of the receipt and up to 10 different 15 line trailer messages to use. And the high speed printer interface means that the receipt will still be ready before the wine is in the bag.
- Use the in-store couponing system to offer great rewards to return shoppers and you'll start seeing your customers more and more.
- Use the price management system, discount matrix tables, promotional pricing and price batches to offer the deals and specials that will help increase sales.
- Set up a preferred shopper program to reward the frequent shoppers for their loyalty.

Gain on-the-fly access to your data with a comprehensive reporting system

- With immediate access to sales information, profitability, inventory and customer purchases you will know exactly what's selling and who's buying.
- Generate sales and inventory reports to help you decide what products you want to order.

From people who understand POS



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POS software that understands you

You have regulations to respect

- **L-POS** allows you to define minimum operator age to restrict product sale by under-age cashiers.
- **L-POS** allows you to define minimum customer age to restrict product sale to under-age customers.
- **L-POS** allows you to define restrictions by day of week and time of day to restrict product sale during certain periods.

You're worried about security and shrink, so are we

- Control customer and employee theft through effective interfaces to DVR security systems that provide on-line data capture and that record everything you need to prosecute.
- Control store delivery and reduce supplier billing errors with the integrated purchase order and receiving module.
- **L-POS** provides on-line lane monitoring and will report on suspicious transactions to reduce cashier dishonesty.

Control products, shelf space and suppliers

- When you know which items move and which don't you can make profitable ordering decisions. You will be able to establish reorder points and stop overstocking your shelves with products that aren't moving.
- The system allows you to create and print shelf tags to organize your product display.
- **L-POS** allows you to create kits which can be used to offer baskets or bundled items.
- Automate your calculation for inventory replenishment based on accurate re-order trigger quantity or by basing it on factors of sales quantities.
- Easily create purchase orders, with integrated receiving and back-order tracking.

Managing multiple locations as you grow

- **L-POS** allows multi-store management with centralized data entry to reduce errors and efforts
- **L-POS** can provide up to date head quarter centralized reporting information to assure that margins are being maintained
- **L-POS** allows on-demand remote site connection to allow on-the-fly price updates in competitive environments

Contact us

Call us for the name of a reseller in your area. Our resellers will offer great advice on how **L-POS** can help run your liquor store more efficiently. With thousands of businesses using our products already we should be a great fit for your high volume operation. We have a mission-critical no down-time system that will speed things up and give you the information you need to make smart retail decisions.

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